

# Mohamed KADI

Web Developer & Designer | Marrakech, 40000, MA | +212 651 456 226

## DETAILS

Marrakech, 40000, Morocco  
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## DATE / PLACE OF BIRTH

1988/04/08  
Morocco

## NATIONALITY

Moroccan

## DRIVING LICENSE

B

## SKILLS

WordPress, Drupal, Joomla  
HTML5, CSS, JS, jQuery,  
bootstrap 5, Php, sql, mangoDB,  
xml, JSON, kotlin,  
Adobe Photoshop &  
Illustrator, premiere pro, after  
effect, Maya  
Time management  
Deadline-driven  
Effective communicator  
Team player  
Energetic and inventive

## Languages

English  
French  
Arabic  
German

## PROFILE

Energetic Web Designer with 11 years experience creating and maintaining functional, attractive, and responsive websites for travel companies. Clear understanding of modern technologies and best design practices. Experienced with WordPress and Drupal.

## EMPLOYMENT HISTORY

### Webmaster at Sahara Experience, Marrakech

October 2022 – Today

Sahara Experience is a global travel company with websites which are primarily travel fare aggregators. As the Webmaster, my core activities included:

- Planning site designs, developing new functionalities and navigation.
- Maintaining several websites, updating and upgrading the frameworks.
- Designing and developing new functionality to websites and listing new products.
- Handling composition, color, illustration, typography, and branding for projects.
- Graphic Design (Flyers, Brochures, Menus and welcome packs...etc)

### MKweb Communication

February 2011 – Today

I began my freelancing career in 2011, and throughout the last decade, I have gathered extensive knowledge by working on numerous projects for my customers. As a Web Designer, Developer and SEO expert, my core activities included:

- Designing, building, and maintaining professional websites with creative and responsive templates, CMS and frameworks.
- Performing quality assurance and troubleshooting code rendering across multiple web applications.
- Creating landing pages using the WordPress CMS
- Building fully functional e-commerce sites using Wordpress, Wocommerce, PayPal, and different payment gateways
- Building custom Wordpress themes from scratch or based on HTML Templates or PSD files.
- Setup and configuration of hosting services and domain names
- Graphic Design: Flyers, Logos, Businesscards, Brochures, Posters..etc
- SEO: Content and website optimization in accordance with Google guidelines and best practices.

## EDUCATION

### Cady Ayyad University, Marrakech

2013

Degree: Bachelor's Degree in Literature

## COURSES

### Full stack Web Development Bootcamp, Udemy

May 2018